

CONTRACT



KJRH
3701 So. Peoria Ave.
Tulsa, OK 74105
(918) 743-2222

And:

Media Ad Ventures
8136 Old Keene Mill Road
Suite A300
Springfield, VA 22152

<u>Contract / Revision</u> 197873 /		<u>Alt Order #</u>
<u>Product</u> Oklahomans for Criminal Justice Reform		
<u>Contract Dates</u> 10/24/16 - 11/07/16	<u>Estimate #</u> 919	
<u>Advertiser</u> Oklahomans for Criminal Justice Reform		<u>Original Date / Revision</u> 10/12/16 / 10/20/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KJRH	<u>Account Executive</u> Jenna Salmon	<u>Sales Office</u> EWS - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> TV13591	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KJRH	10/24/16	11/06/16	M-F Today Show	7-9am		:30				NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	1---1--				2	\$225.00				
	Week:	10/31/16	11/06/16	1---1--				2	\$225.00				
N 2	KJRH	10/24/16	11/06/16	Live w/ Kelly & Michael	9-10am		:30				NM	4	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	--11---				2	\$130.00				
	Week:	10/31/16	11/06/16	--11---				2	\$130.00				
N 3	KJRH	10/24/16	11/06/16	Today Show II	10-11am		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	-11----				2	\$100.00				
	Week:	10/31/16	11/06/16	-11----				2	\$100.00				
N 4	KJRH	10/24/16	11/06/16	M-F 11am-12pm News	11am-12pm		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	1---1--				2	\$150.00				
	Week:	10/31/16	11/06/16	111----				3	\$150.00				
N 5	KJRH	10/24/16	11/07/16	M-F 5-530pm News	5-530pm		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	11-----				2	\$200.00				
	Week:	10/31/16	11/06/16	-11-----				2	\$200.00				
	Week:	11/07/16	11/13/16	1-----				1	\$200.00				
N 6	KJRH	10/24/16	11/07/16	M-F Nightly News	530-6pm		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	-11----				2	\$400.00				
	Week:	10/31/16	11/06/16	11-----				2	\$400.00				
	Week:	11/07/16	11/13/16	1-----				1	\$400.00				
N 7	KJRH	10/24/16	11/07/16	M-F 6-630pm News	6-630pm		:30				NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	--11---				2	\$375.00				
	Week:	10/31/16	11/06/16	1-1----				2	\$375.00				
	Week:	11/07/16	11/13/16	1-----				1	\$375.00				
N 8	KJRH	10/24/16	11/06/16	The List	630-7pm		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	---11--				2	\$250.00				
	Week:	10/31/16	11/06/16	---11--				2	\$250.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 197873 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/24/16 - 11/07/16	<u>Product</u> Oklahomans for Criminal	<u>Estimate #</u> 919
<u>Advertiser</u> Oklahomans for Criminal		<u>Original Date / Revision</u> 10/12/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 9	KJRH	10/24/16	11/06/16	M-F 10-1035pm News	10-1035pm		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--11---				2	\$500.00				
Week:		10/31/16	11/06/16	1-1----				2	\$500.00				
N 10	KJRH	10/24/16	10/31/16	Monday Prime C	9-10pm		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$1,000.00				
Week:		10/31/16	11/06/16	M-----				1	\$1,000.00				
N 11	KJRH	10/25/16	11/01/16	Tuesday Prime B	8-9pm		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-T-----				1	\$1,000.00				
Week:		10/31/16	11/06/16	-T-----				1	\$1,000.00				
N 12	KJRH	11/01/16	11/01/16	Tuesday Prime C	9-10pm		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-T-----				1	\$1,250.00				
N 13	KJRH	10/27/16	11/03/16	Thursday Prime B	8-9pm		:30				NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---T---				1	\$1,250.00				
Week:		10/31/16	11/06/16	---T---				1	\$1,250.00				
N 14	KJRH	10/30/16	11/06/16	Su - NFL Pregame FNIA	6-7pm		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$1,000.00				
Week:		10/31/16	11/06/16	-----S				1	\$1,000.00				
N 15	KJRH	10/29/16	11/05/16	Sa 8-10am News	8-10am		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$150.00				
Week:		10/31/16	11/06/16	-----S-				1	\$150.00				
N 16	KJRH	10/29/16	11/05/16	Saturday Night Live	1030pm-12am		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$350.00				
Week:		10/31/16	11/06/16	-----S-				1	\$350.00				
N 17	KJRH	10/30/16	11/06/16	Su 8-9am News	8-9am		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$200.00				
Week:		10/31/16	11/06/16	-----S				1	\$200.00				
N 18	KJRH	10/30/16	10/30/16	NFL Game Sunday	715-1030pm		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$3,000.00				
N 19	KJRH	10/26/16	10/26/16	Wednesday Prime B	8-9pm		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--W----				1	\$1,250.00				
N 20	KJRH	10/25/16	10/25/16	M-F 5-530pm News	5-530pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-T-----				1	\$200.00				
Totals								0.00				58	\$26,045.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	28	\$14,060.00	(\$2,109.00)	\$11,951.00
10/31/16 - 11/07/16	30	\$11,985.00	(\$1,797.75)	\$10,187.25
Totals	58	\$26,045.00	(\$3,906.75)	\$22,138.25

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10/24/16 - 11/07/16	Oklahomans for Criminal	919

<u>Advertiser</u>	<u>Original Date / Revision</u>
Oklahomans for Criminal	10/12/16 / 10/20/16

Signature: _____ **Date:** _____

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